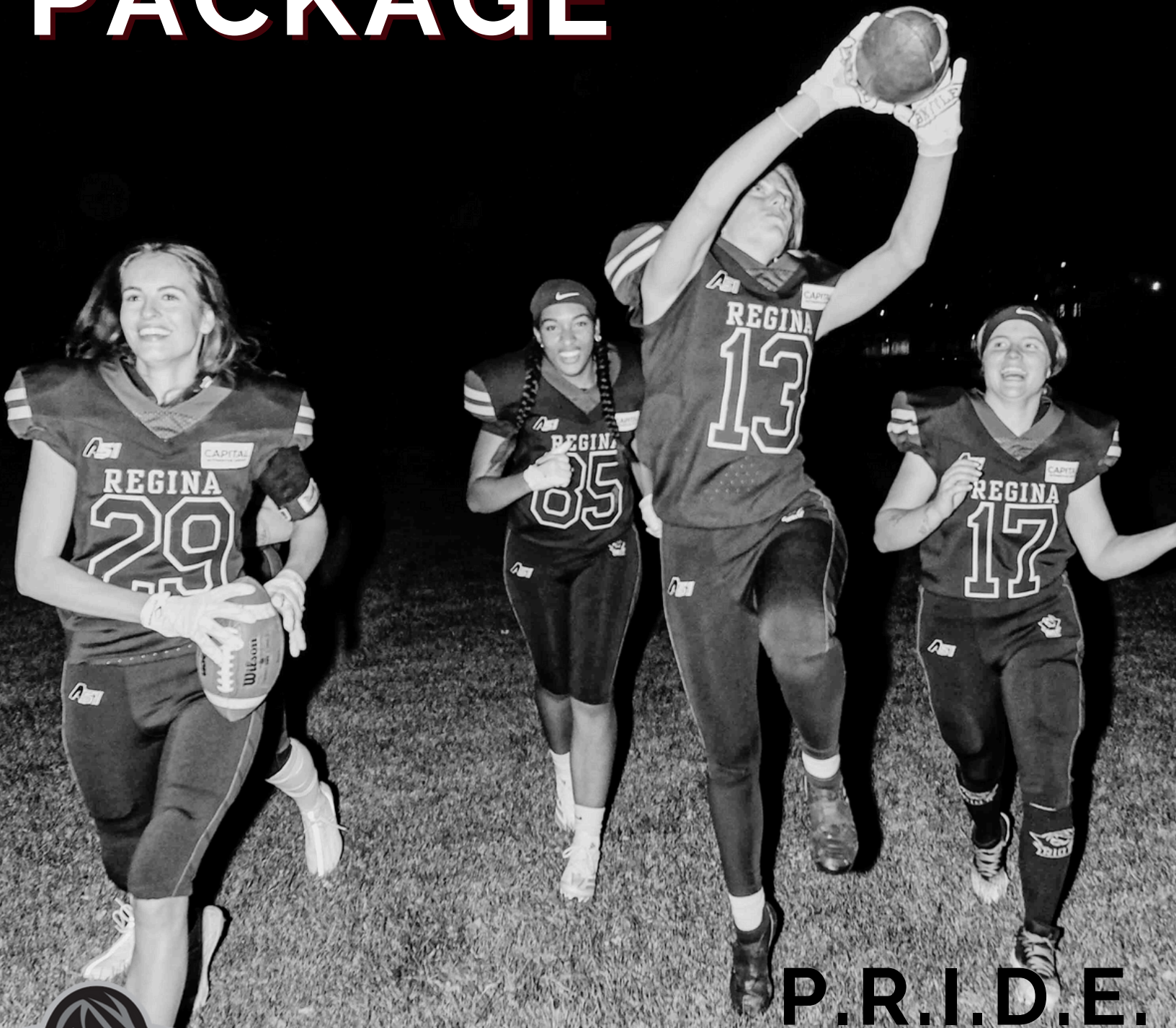


REGINA RIOT 2025 SPONSOR PACKAGE



P.R.I.D.E.

- PASSION
- RESPONSIBILITY
- INTEGRITY
- DEDICATION
- ELEVATION

REGINA'S ELITE
WOMEN'S
TACKLE FOOTBALL



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WHO WE ARE

OUR HISTORY

We are Regina's only elite-level women's tackle football program. Established in 2011, the Riot have been members of the Western Women's Canadian Football League (WWCFL) since the league's inception. We compete against teams from Saskatoon, Edmonton, Calgary, Winnipeg, and Lethbridge. In 2015, we claimed our first title by defeating the Edmonton Storm in the WWCFL Championship Game. We went on to win back-to-back championships in 2017 and 2018.

But we're more than just football players. We are students. We are business owners. We are mothers. We are volunteers within the Regina community. And we're committed to growing the sport of women's football in this city, in this province, and in this country.

OUR VISION

Empower women through the sport of tackle football. The Regina Riot is known for creating a supportive and inclusive environment where athletes can grow, compete, and thrive.

OUR VALUES

P.R.I.D.E.

PASSION for the game and community, fueling commitment and enthusiasm.

RESPONSIBILITY and accountability in every action, on and off the field.

INTEGRITY in all decisions, ensuring fairness and ethical conduct.

DEDICATION to personal and team growth, with perseverance through challenges.

ELEVATION in performance, aiming for the highest standards of success.

OUR MISSION

We strive to build a strong community of players who are not only skilled on the field but also confident and resilient off the field, known as leaders in our community and dedicated to being positive role models. Through teamwork, dedication, and passion for the game, we aim to inspire positive change, expand opportunities for women in sport, and pave the way for the next generation of female athletes to succeed.

HOW YOU CAN HELP

As a non-profit organization, we rely on your sponsorship dollars to keep the Riot competing year after year. For the 2025 season, we are offering eight different sponsorship levels for companies to contribute at:

GAME DAY SPONSOR \$2,500

Our most popular option, a Game Day sponsorship allows you to take over a portion of the game day experience for a single Riot home game.

Game Day sponsors receive:

- Game day recognition as a Game Day Sponsor via PA Announcer
- A minimum of 3 social media shout out per season (from the Riot's various social media channels)
- Their name & logo listed alongside other sponsors on reginariotfootball.com
- A 1/2 page advertisement within each game day program
- Option to hold an on-field promotional activity on the field during half time of 1 Riot home game
- Option for a special game day display next to the Riot merchandise stand for all Riot home games
- 6 complimentary tickets to each Riot home game (choice of season passes or branded individual tickets)



ROAD TRIP SPONSOR \$5,000

Become the official sponsor of the Regina Riot's road games. Your sponsorship helps the team cover bus rental costs for these trips and helps spread your message across western Canada. Road Trip sponsors receive:

- Game day recognition as a Road Trip Sponsor via PA Announcer
- Minimum of 5 social media shout out per season (from the Riot's various social media channels)
- Their name & logo listed alongside other sponsors on reginariotfootball.com
- Full page advertisement within each game day program
- 12 complimentary tickets to each Riot home game (choice of season passes or individual branded tickets)

PLAYOFF SPONSOR \$2,500

As a perennial championship contender, the Regina Riot have hosted at least one home playoff game each year in franchise history. We're looking for a dedicated playoff sponsor for our entire postseason run.

Playoff sponsors receive:

- Game day recognition as a Playoff Sponsor via PA Announcer
- A minimum of 3 social media shout out per season (from the Riot's various social media channels)
- Their name & logo listed alongside other sponsors on reginariotfootball.com
- A 1/2 page advertisement within each game day program
- Option to hold an on-field promotional activity on the field during half time of 1 Riot playoff game
- Option for a special game day display next to the Riot merchandise stand for all Riot home playoff games
- 6 complimentary tickets to each Riot home game (choice of season passes or branded individual tickets)

PLAYER SPONSOR \$1,000

Make a true difference for a player. Your sponsorship will help cover the cost of a single player's team fees for the 2025 season.

Player sponsors receive:

- Their name & logo listed alongside their sponsored player on reginariotfootball.com
- Their name listed beside their sponsored player in each Riot game day program
- 2 complimentary tickets to each Riot home game (choice of season passes or individual branded tickets)

AWAY UNIFORM SPONSOR \$15,000

This is a unique sponsorship opportunity that is only available to a single company. The money that you donate will go directly to purchasing a new set of away uniforms for the Regina Riot players. While these jerseys will never be worn in Regina, they will be worn each year in Saskatoon & Winnipeg (with the possibility of an Alberta trip as well). It's the perfect sponsorship for a brand that is looking to reach people beyond the Regina market!

Away Uniform Sponsors receive:

- Game day recognition as a Helmet Sponsor via PA Announcer
- Minimum of 5 social media shout out per season (from the Riot's various social media channels)
- Their name & logo listed alongside other sponsors on reginariotfootball.com
- Full page advertisement within each game day program
- 16 complimentary tickets to each Riot home game (choice of season passes or individual branded tickets)
- A decal of your company's logo stitched onto the front of each new away jersey (to begin being worn during the 2025 season, and to be worn for at least 5 seasons)

HELMET SPONSORSHIP \$10,000

The money that we receive from helmet sponsorships goes directly towards purchasing new and refurbishing old helmets for our players. A sponsorship for a company with safety at heart!

Helmet Sponsors receive:

- Game day recognition as a Helmet Sponsor via PA Announcer
- Minimum of 5 social media shout out per season (from the Riot's various social media channels)
- Their name & logo listed alongside other sponsors on reginariotfootball.com
- Full page advertisement within each game day program
- 12 complimentary tickets to each Riot home game (choice of season passes or individual branded tickets)
- Decal of your company's logo placed on the back of each helmet for the 2025 season



TRAINING/FIELD SPONSOR \$5,000

Become the official sponsor of the Regina Riot's game day preparations through a Training/Field Sponsorship. Your support provides the team with the solid footings to train and compete at an elite level. Your sponsorship covers the costs of training facilities, field rental and classroom space 3-4 times per week, from April until the end of June, 2024. With a practice field secured for the 2025 season, this support is imperative to support athletes growth and development.

Training sponsor receives:

- Game day recognition as the 2025 Training Sponsor via PA Announcer
- Minimum of 3 social media shout out per season (from the Riot's various social media channels)
- Their name & logo listed alongside other sponsors on reginariotfootball.com
- 1/2 page advertisement within each game day program
- 6 complimentary tickets to each Riot home game (choice of season passes or individual branded tickets)

CHILD MINDING SERVICES SPONSOR \$3,000

In 2024, we made a commitment to reducing the barriers to play women's tackle football. After affordability, yet 100% related, is arranging child minding for both our players and our coaches' children. To help offset this cost and reduce this barrier, we introduced child minding services for all regular season practices.

In order to continue providing this service and expand to ensure we have enough caretakers to meet our demand, we are seeking a Child Minding Services Sponsor for the 2025 season.

Child Minding Services Sponsors receive:

- Game day recognition as a Playoff Sponsor via PA Announcer
- A minimum of 3 social media shout out per season (from the Riot's various social media channels)
- Their name & logo listed alongside other sponsors on reginariotfootball.com
- A 1/2 page advertisement within each game day program
- 6 complimentary tickets to each Riot home game (choice of season passes or branded individual tickets)

TAX RECEIPT

The Riot will provide all sponsors with a receipt reflecting your sponsorship contribution. Please note, Regina Riot Football Inc is a registered non-profit and athletic association. Registered Canadian amateur athletic associations are qualified donees under Canadian taxation law.

Link - <https://www.canada.ca/en/revenue-agency/services/tax/individuals/topics/about-your-tax-return/tax-return/completing-a-tax-return/deductions-credits-expenses/line-34900-donations-gifts/which-donations-claim.html>

WHO'S WHO IN THE RIOT ZOO

Have questions?

Reach out to us!



REGINA RIOT HEAD COACH

Claire Doré, reginariothc@gmail.com

REGINA RIOT GENERAL MANAGER

Irene Berns; reginariotfootball@gmail.com

REGINA RIOT BOARD OF DIRECTORS

reginariotboard@gmail.com - inbox shared by the following members

Ashley Biskey, President

Céleste Schnell, Vice President

Angie Douville, Secretary

Matthew McGillivray, Treasurer

Haley Kingsley, Director of Sponsorship

Sam Becker, Member at Large

Amanda Magnus, Member at Large

Danae Nicholson, Member at Large

Ciara Cullen, Alumni Coordinator