



## **DIRECTOR, COMMUNITY & SPONSOR PARTNERSHIP**

### **Roles and Responsibilities**

- Develop, implement and maintain a community & sponsorship strategy;
- Responsible for meeting mandatory sponsorship goals determined by Board of Directors at the outset of each year;
- In conjunction with other board members, actively seek out new potential sponsors and sponsorship opportunities within the community;
- Coordinate community event volunteer opportunities with the assistance of the Community & Sponsor Coordinator;
- Develop and maintain strong relationships with sponsors and community partners;
- In conjunction with the Treasurer, ensure implementation and adherence of sponsorship governance in regard to asset delivery and audit tracking.

### **Key Relationships**

- Reports to the President of the Board of Directors
- Work alongside other Board of Director members, the Brand Strategist and the Head Coach
- Responsible for managing the Community & Sponsor Coordinator
- Maintain strong relationships with sponsors and community partners