



DIRECTOR OF SPONSORSHIP & COMMUNITY RELATIONS

Roles and Responsibilities

- Develop, maintain and implement a sponsorship package;
- Meet mandatory sponsorship goals determined by Board of Directors at the outset of each year;
- Actively seek out new potential sponsors and sponsorship opportunities within the community;
- Coordinate community event volunteer opportunities with the assistance of the General Manager;
- Actively search for and apply for applicable grants and alternative sources of funding.

Key Relationships

- Reports to the President of the Board of Directors
- Work alongside other Board of Director members and General Manager
- Maintain strong relationships with sponsors and potential sponsors